



# MEHADI HASAN

## Local SEO & AI Search Specialist

Experienced Local SEO & AI Search Specialist with 4+ years of expertise helping local and eCommerce businesses grow through smart SEO, AI-powered strategies (AIO, AEO, GEO, SXO), and data-driven insights. Skilled in boosting visibility, rankings, and leads across diverse industries with sustainable, results-focused strategies.

### CONTACT

- Phone: +880 1849-583611
- Email: [creativewithmehadi@gmail.com](mailto:creativewithmehadi@gmail.com)
- Location: Dhaka, Bangladesh
- LinkedIn: [linkedin.com/in/mehadithasanmiaz](https://linkedin.com/in/mehadithasanmiaz)
- Portfolio: [www.creativevast.com](http://www.creativevast.com)

### EDUCATION

- Govt. Tolaram College & University  
*BACHALOR OF ARTS*
- Institute Of Marine Technology, IMTC  
*Diploma in Engineering*  
Completed in 2021
- B.M Union School & College  
*H.S.C*  
Completed in 2018

### CERTIFICATIONS

- Outrank Your Competition in Local Search*  
Semrush Academy
- On-Page and Technical SEO Course*  
Semrush Academy
- Google Tag Manager Fundamentals*  
Google Analytics Academy
- Google Analytics 4 (GA4) Certified*  
Google
- Google My Business Optimization*  
Google
- Local SEO Masterclass*  
BrightLocal Academy
- AI Search Optimization*  
NshamimPro

### PROFESSIONAL EXPERIENCE

#### ● SEO & AI Optimization Specialist

*Independent SEO Consultant | 2023 – Present*

##### Key responsibilities:

- Helped 30+ local businesses rank in Google's 3-Pack.
- Boosted organic traffic by 250%+ for local service sites.
- Gained clients directly via LinkedIn, Facebook, and referrals.
- Applied AI-based SEO & schema strategies for better visibility.
- Optimized Google Business Profiles across multiple industries.
- Conducted audits, fixed NAP issues, and built local citations.
- Delivered measurable results using GA4, GSC & Rank Math.

#### ● SEO Manager

*Cyber World IT | 2021 – 2023*

##### Key responsibilities:

- Lead a SEO team and managed 50+ client projects.
- Conducted client meetings to plan SEO strategy & goals.
- Improved local rankings and boosted organic traffic.
- Built and implemented on-page, off-page & technical SEO frameworks.
- Increased conversions by 35% through targeted local SEO campaigns.

### ACHIEVEMENTS

- Ranked 20+ clients in Google's Top 3 Map Pack.
- Increased average organic leads by 150%+ across multiple niches.
- Improved client ROI through targeted AI-powered SEO campaigns.

### CORE SKILLS

- Local SEO & Google Business Profile
- AI Search (SGE, AEO, SXO)
- On-page, Off-page & Technical SEO
- Keyword & Competitor Research
- Citation & NAP Consistency
- Link Building & Outreach
- Content Optimization & Schema
- Conversion Rate Optimization (CRO)
- SEO Reporting (GA4, GSC, Looker Studio)
- Project & Team Management
- Client Communication & Strategy Planning