



MEHADI HASAN

Local SEO & AI Search Specialist

Experienced Local SEO & AI Search Specialist with 4+ years of expertise helping local and eCommerce businesses grow through smart SEO, AI-powered strategies (AIO, AEO, GEO, SXO), and data-driven insights. Skilled in boosting visibility, rankings, and leads across diverse industries with sustainable, results-focused strategies.

CONTACT

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- Location: Dhaka, Bangladesh
- LinkedIn: [linkedin.com/in/mehadihasanmiazi](https://www.linkedin.com/in/mehadihasanmiazi)
- Portfolio: www.creativevast.com

EDUCATION

- Govt. Tolaram College & University
BACHALOR OF ARTS
- Institute Of Marine Technology, IMTC
Diploma in Engineering
Completed in 2021
- B.M Union School & College
H.S.C
Completed in 2018

CERTIFICATIONS

- Outrank Your Competition in Local Search*
Semrush Academy
- On-Page and Technical SEO Course*
Semrush Academy
- Google Tag Manager Fundamentals*
Google Analytics Academy
- Google Analytics 4 (GA4) Certified*
Google
- Google My Business Optimization*
Google
- Local SEO Masterclass*
BrightLocal Academy
- AI Search Optimization*
NshamimPro

PROFESSIONAL EXPERIENCE

● SEO & AI Optimization Specialist

Independent SEO Consultant | 2023 – Present

Key responsibilities:

- Helped 30+ local businesses rank in Google's 3-Pack.
- Boosted organic traffic by 250%+ for local service sites.
- Gained clients directly via LinkedIn, Facebook, and referrals.
- Applied AI-based SEO & schema strategies for better visibility.
- Optimized Google Business Profiles across multiple industries.
- Conducted audits, fixed NAP issues, and built local citations.
- Delivered measurable results using GA4, GSC & Rank Math.

● SEO Manager

Cyber World IT | 2021 – 2023

Key responsibilities:

- Lead a SEO team and managed 50+ client projects.
- Conducted client meetings to plan SEO strategy & goals.
- Improved local rankings and boosted organic traffic.
- Built and implemented on-page, off-page & technical SEO frameworks.
- Increased conversions by 35% through targeted local SEO campaigns.

ACHIEVEMENTS

- Ranked 20+ clients in Google's Top 3 Map Pack.
- Increased average organic leads by 150%+ across multiple niches.
- Improved client ROI through targeted AI-powered SEO campaigns.

CORE SKILLS

- Local SEO & Google Business Profile
- AI Search (SGE, AEO, SXO)
- On-page, Off-page & Technical SEO
- Keyword & Competitor Research
- Citation & NAP Consistency
- Link Building & Outreach
- Content Optimization & Schema
- Conversion Rate Optimization (CRO)
- SEO Reporting (GA4, GSC, Looker Studio)
- Project & Team Management
- Client Communication & Strategy Planning