




# Mark Andrew Bernal

SEO Specialist / Senior Game Operations Specialist

 09490465408

 Markandrewbernal13@yahoo.com

 0813 Laspag 3 St.,  
Calumpang,  
Binangonan, Rizal

## SKILLS

ONPAGE SEO

OFFPAGE SEO

Basic computer literacy  
skills

Organizational skills

Strategic planning and  
scheduling skills

Time-management skills

Verbal and written  
communication skills

RMT Specialist

Accounts and Technical  
Services

## LANGUAGE

ENGLISH

FILIPINO

## EDUCATION

**BINANGONAN**

**CATHOLIC COLLEGE**

*High School Diploma*

**POLYTECHNIC**

**UNIVERSTIY OF THE  
PHILIPPINES**

*BSECE Undergraduate*

## ABOUT ME

Results-driven SEO Specialist with 5+ years of experience in search engine optimization, and content strategy. Demonstrated ability to increase organic traffic, boost SERP rankings, and grow website authority through white-hat SEO practices. Skilled in technical SEO, keyword research, backlink acquisition, and on-page optimization. Proficient in tools like Google Analytics, Search Console, Ahrefs, and SEMrush. Passionate about continuous learning, data-driven strategies, and performance optimization

## WORK EXPERIENCE

### A9 DIGITAL | 2023 - JULY 2025

#### *SEO Specialist*

- Grew organic traffic through white-hat link building and outreach campaigns.
- Performed keyword research and competitor analysis using Ahrefs and SEMrush.
- Created and maintained SEO content calendars in line with client KPIs and goals.
- Collaborated with developers/designers to ensure mobile-friendly, fast-loading sites.
- Provided regular SEO performance reports to clients and stakeholders.

### VENTORICH

#### *SEO Specialist*

- Built and maintained Private Blog Networks (PBNs) to strengthen backlink profiles and domain authority.
- Wrote SEO-friendly website content, blog posts, and landing pages tailored to user intent.
- Conducted technical audits to fix crawl issues, improve site speed, and resolve indexation problems.
- Used Google Search Console and Analytics to track rankings, traffic, and user engagement.
- Optimized meta tags, URLs, and internal links for better crawlability and UX.



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## ADDITIONAL WORK EXPERIENCE

### GAMEOPS INC.

*Senior Game Operations Specialist (July 2021-July 2023)*

- Manage and Instruct agents to ensure high quality game operations services.
- Creates knowledge base for new and current agents so they will be able to process task in uniform and coordinate with other teams to maintain quality work.

### PROMETHEUS ONLINE SERVICES

*Game Operations Specialist*

- Connected with players to address questions and resolve
- issues through Zendesk.
- Supported Player's questions and issues by gathering
- data, analyzing needs, evaluating possible resolutions and implementing best solutions.

## CERTIFICATES

- *THE ULTIMATE SEO TRAINING 2025 + SEO FOR WORDPRESS WEBSITE*
- *WORLD OF SEARCH SEO CONFERENCE 2024*
- *THE COMPLETE FULL STACK WEB DEVELOPMENT BOOTCAMP*



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