

# GLENN MARC TORRES

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## ABOUT ME

A skilled Web Developer and Technical SEO Specialist with over 4 years of experience in the iGaming industry, focused on building and optimizing high-performing WordPress and custom websites. Expert in implementing advanced SEO strategies, improving Pagespeed, and executing large-scale marketing campaigns. Known for leading teams, utilizing whitehat and greyhat tactics, and delivering measurable ranking and performance results.

## JOB EXPERIENCE

### ✦ **Wordpress Developer / Technical SEO / Team Lead**    2022 - 2025

**Unlimited Affiliate** (PH Casino Market)

- Build, duplicate and design Wordpress Website for Casino brands to outrank competitors
- Implement Technical SEO
- Optimize Pagespeed performance
- Manage SEO Marketing Team
- Implement white and Greyhat Strategies
- Set-up 301 redirect for aged Domains
- Set-up Cloaking for FB ad campaigns
- Set-up RollerAds Campaigns

### ✦ **Web Developer / Technical SEO**    2021 - 2022

**HOBIGAMES** (India Casino Market)

- Develop Wordpress and non-wordpress website for blackhat campaign
- Set-up Cloaking for websites
- Develop and maintain 100+ PBNs
- Duplicate website for Blackhat campaign
- Optimize Pagespeed performance

## EDUCATION

### **Bachelor of Science in Information Technology**

*Holy Cross of Davao College*  
2014 - 2018

## SKILLS

- Wordpress Development
- Shopify
- Technical SEO
- HTML
- CSS
- JavaScript
- Database
- Networking
- Front-end Development
- UX/UI

## TOOLS

- Microsoft Office
- Google Search Console
- GA4
- AHREFS
- FIGMA
- VS Code
- AI Tools (ChatGPT, Claude, Gemini, Grok)
- FB Ads Manager
- RollerAds



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