

GLENN MARC TORRES

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🌐 @NeoG_WD

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👤 ABOUT ME

A skilled Web Developer and Technical SEO Specialist with over 4 years of experience in the iGaming industry, focused on building and optimizing high-performing WordPress and custom websites. Expert in implementing advanced SEO strategies, improving Pagespeed, and executing large-scale marketing campaigns. Known for leading teams, utilizing whitehat and greyhat tactics, and delivering measurable ranking and performance results.

💼 JOB EXPERIENCE

★ **Wordpress Developer / Technical SEO / Team Lead** 2022 - 2025

Unlimited Affiliate (PH Casino Market)

- Build, duplicate and design Wordpress Website for Casino brands to outrank competitors
- Implement Technical SEO
- Optimize Pagespeed performance
- Manage SEO Marketing Team
- Implement white and Greyhat Strategies
- Set-up 301 redirect for aged Domains
- Set-up Cloaking for FB ad campaigns
- Set-up RollerAds Campaigns

★ **Web Developer / Technical SEO** 2021 - 2022

HOBIGAMES (India Casino Market)

- Develop Wordpress and non-wordpress website for blackhat campaign
- Set-up Cloaking for websites
- Develop and maintain 100+ PBNs
- Duplicate website for Blackhat campaign
- Optimize Pagespeed performance

🎓 EDUCATION

Bachelor of Science in Information Technology

Holy Cross of Davao College
2014 - 2018

⚙️ SKILLS

- Wordpress Development
- Shopify
- Technical SEO
- HTML
- CSS
- JavaScript
- Database
- Networking
- Front-end Development
- UX/UI

🔧 TOOLS

- Microsoft Office
- Google Search Console
- GA4
- AHREFS
- FIGMA
- VS Code
- AI Tools (ChatGPT, Claude, Gemini, Grok)
- FB Ads Manager
- RollerAds



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