



# JAYSON D. BONIFACIO

SEO Specialist

## CONTACT

 09977627603

 Dordasjayson0@gmail.com

 Sultan Kudarat, Philippines 9805

## SKILLS

- On-page optimization
- Keyword research
- Writing and Editing
- Linkbuilding
- Google search console

## SUMMARY OF QUALIFICATION

- Skilled in optimizing meta titles, descriptions, header tags, image alt texts, and internal linking structures to improve
- Able to generate insightful SEO reports using tools like Google Data Studio, highlighting KPIs, keyword rankings, and performance trends.
- Experienced in using tools like SEMrush, Ahrefs, or Google Keyword Planner to identify high-volume, low-competition keywords and content gaps.
- Skilled at collaborating within a team and contributing to common objectives.
- I've recently learned web development and have built several websites for our team, gaining hands-on experience in creating functional and engaging online platforms.

## WORK EXPERIENCE

### SEO VIRTUAL ASSISTANT

2024- PRESENT

1st Rank Media

- Performed foundational keyword research utilizing platforms such as Google Keyword Planner.
- Supported various on-page SEO activities, including crafting meta descriptions and enhancing image alt attributes.
- Acquired hands-on experience with introductory link-building strategies, including directory listing and guest post outreach.
- Familiarized with essential SEO tools and their practical applications.

### Web Developer

- Designed and developed responsive websites using HTML, CSS, JavaScript, and modern frameworks to deliver seamless user experiences across devices.
- Optimized website performance by improving loading speed, SEO, and cross-browser compatibility.
- Troubleshoot and debugged complex issues, ensuring smooth deployment and user satisfaction.

## TOOLS

- Google Search Console
- Google Trends
- Google Tools Gemini, Chat GPT, Copy AI, etc
- Grammarly
- Canva

## EDUCATION

### SULTAN KUDARAT STATE UNIVERSITY 2018-2019

Industrial Technology with a major in  
Automotive Technology