



## CONTACT

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- 📍 Isulan, Sultan Kudarat, Philippines

## EDUCATION

2022-2023 SULTAN  
KUDARAT STATE  
UNIVERSITY

Bachelor of Technical  
Vocational Teacher Education  
Major in Food Service  
Management

## SKILLS

- Keyword Research
- Content and Website Optimization
- Content Creation, Strategy, and Curation
- Algorithm Optimization
- PBN Management
- Link Building
- Canva Editing
- Team Supervision
- Coaching / Mentoring

## TOOLS

- Wordpress
- Google Search Console
- Google Trends
- Gemini, Chat GPT, Zimmwriter, Copy AI, Perplexity, etc.
- Pagespeed Insights
- Ahrefs
- Semrush
- Screaming Frog
- Grammarly
- Canva

# Gevy C. Bonifacio

SEO Specialist

## QUALIFICATIONS

- Contributes effectively to website optimization by increasing organic traffic and improving online visibility through proven SEO strategies.
- Skilled in keyword research, on-page optimization, link building, data analysis, and project management.
- Skilled in keyword ranking and competitor analysis to improve organic visibility.

## WORK EXPERIENCE

- **SEO Specialist - Australian iGaming** **2025, 06-09**  
**A9 Marketing**
  - Created high-quality, SEO-optimized content including Web 2.0 for Australian audiences.
  - Optimized websites through keyword research, competitor analysis, on-page SEO, and backlink strategies.
  - Applied advanced SEO methods like PBN setup and CTR manipulation to boost rankings and visibility.
- **SEO Specialist Team Leader** **2024, 03 - 2025, 05**  
**Jeanius Hub, Philippines**
  - Trained teams on SEO and content strategies to improve search rankings and content quality.
  - Collaborated across departments and delivered performance reports to track progress and optimize results.
- **SEO Specialist** **2023, 02 - 2024, 02**  
**Jeanius Hub, Philippines**
  - Perform keyword research for high-traffic, low-competition terms.
  - Create and optimize content for better rankings and engagement.
  - Maintain site speed, mobile-friendliness, and performance.
  - Build quality backlinks from trusted sites.
  - Use white hat, grey hat, and black hat SEO techniques as needed.
- **SEO VA** **2022, 08 - 2023, 01**  
**Jeanius Hub, Philippines**
  - Developed and implemented effective on-page SEO strategies, including content optimization to boost visibility and site performance.
  - Created high-quality, SEO-friendly content and executed a strategic link-building campaign to gain authoritative backlinks and improve search rankings.