

BENJAM CABUYAO

GOOGLE SEO SPECIALIST



CONTACT

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SEO TOOLS

- Ubersuggest
- SEMrush
- Ahrefs
- ScreamingFrog
- Google Search Console
- Google Analytics
- Looker Studio
- Sitebulb
- Moz Pro
- Bright Local
- Surfer SEO
- Writesonic
- Neuron Writer
- Copy AI

SKILLS

- On page optimizations
- Email outreach - Link building
- Technical SEO
- Content Writing
- SEO SaaS - Product knowledge
- Website Analysis

REFERENCE

- Full Name: Felmar Claver
- Position: SEO Specialist
- Company Name: Winndoo
- Mobile Number: 09513057015
- Email: claverfelmar27@gmail.com



PROFILE

I'm Ben, a digital Marketing Strategist focused on SEO with 4 years of experience. I specialize in handling optimizations. "Content is king, but optimization is queen and runs the household." Knowing new styles of marketing and increasing your online presence is my goal to help you.



WORK EXPERIENCE

The Limitless Agency

Jan 2024 - Dec 2025

SEO - QA

- Optimized landing pages and core website content with high-converting, location-specific keywords to increase local visibility
- Managed Google Business Profile and implemented local SEO strategies, resulting in improved map pack rankings
- Developed and executed a blog strategy with educational content for law firms with different attorneys.
- Checking all content strategy for all updates and changes.

Dlux Professionals

Sept 2022 - Nov 2023

ECOM - SEO Specialist - Manager

- Optimize product titles and meta descriptions with target keywords.
- Write unique and keyword-rich product descriptions.
- Use proper heading structure (H1 for product names, H2s for features, etc.).
- Implement schema markup (Product, Review, Price).
- Identify transactional and long-tail keywords for products.
- Analyze competitor keywords using tools like SEMrush, Ahrefs.
- Map keywords to specific product and category pages.

M Square Media

June 2021 - August 2022

SEO Specialist - Content Manager

- Create SEO briefs for writers including keywords, internal links.
- Optimize pages with persuasive, keyword-rich titles, descriptions.
- Analyze high-performing content and replicate its structure for other pages.
- Collaborate with education bloggers, YouTubers, and influencers.
- Get listed on comparison and course review sites.
- Research evergreen topics using tools like Ahrefs, SEMrush



EDUCATION

Master of Business Administrations

2024 - 2025

Manila | Philippine Christian College

GPA: Ongoing (1st year)

Bachelor of Business Management

2014 - 2019

Kidapawan City | Colegio de Kidapawan

GPA: 3.9 / 5.0